

# Reda Kassoumeh

## Frontend Engineer — React / Next.js

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Remote · Based in Damascus

## SUMMARY

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Frontend-focused engineer with 4+ years building and shipping web products used by real people at scale. I enjoy the hard parts of the interface — getting complex, interactive screens to feel fast and behave correctly, keeping large component systems maintainable as they grow, and caring about the small details of how something looks and moves. Most of my recent work is in the React/Next.js ecosystem with TypeScript, backed by full-stack experience that shapes how I think about APIs, architecture, and what ships.

## EXPERIENCE

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### Frontend Engineer — Learning-Go

Oct 2025 – Present

An LMS used by 10,000+ learners across the MENA region.

- Worked on some of the most state-heavy parts of the product, including a student dashboard with a lot of interdependent, interactive pieces — kept it predictable using Zustand and handled server data with React Query.
- Took a legacy frontend through a full refactor toward a cleaner, more scalable structure that's easier to build on.
- Treated performance and SEO as part of the job, not an afterthought — the pages I work on are tuned to load fast and score well in audits.
- Built the interface to work properly in both Arabic and English, including RTL.

### Lead Developer — Confidential — Internal Management Platform

2025

A large internal system for an industrial company covering sales, inventory, staff, and operations. Sole developer, full-stack — with the bulk of the work on the interface.

- Designed and built the entire admin interface — 20+ interactive modules — within a three-month engagement.
- Built a reusable component system so a dashboard that size stays maintainable.
- Owned everything end to end, from the API layer and data model down to the UI, and shipped it fully bilingual (Arabic / English).

### Full-Stack Developer — Speed Marketing Team

2022 – 2025

Several commercial web products at a small, fast-moving startup. Worked across the stack, with a strong focus on the frontend.

- Built the user-facing side of multiple client websites and service platforms.
- Developed the interface for a browser-extension automation product that reached a couple of thousand active users.
- Owned how things were structured and how they held up across screens and over time.

## SELECTED WORK

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**redakassoumeh.site** — personal site

A portfolio I designed and built myself, including the custom animated background. React, Next.js, TypeScript, Tailwind, Framer Motion.

## TECHNICAL SKILLS

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|              |                                                           |
|--------------|-----------------------------------------------------------|
| Core         | React, Next.js, TypeScript, JavaScript (ES6+)             |
| UI & Styling | Tailwind CSS, shadcn/ui, responsive layouts, HTML/CSS     |
| Animation    | Framer Motion                                             |
| State        | Zustand, Redux, React Query (TanStack Query), Context API |
| Rendering    | SSR, SSG, ISR (Next.js)                                   |
| Other        | REST APIs, performance & SEO tuning, Git, Figma           |

## EDUCATION

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**Bachelor of Software Engineering** — Al-Sham Private University

2024 – Present

## LANGUAGES

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Arabic (Native) · English (Professional Working)